



# Member Consultation for SER- Europe Strategy 2021-2027

Friday, October 15th 2021

# 42

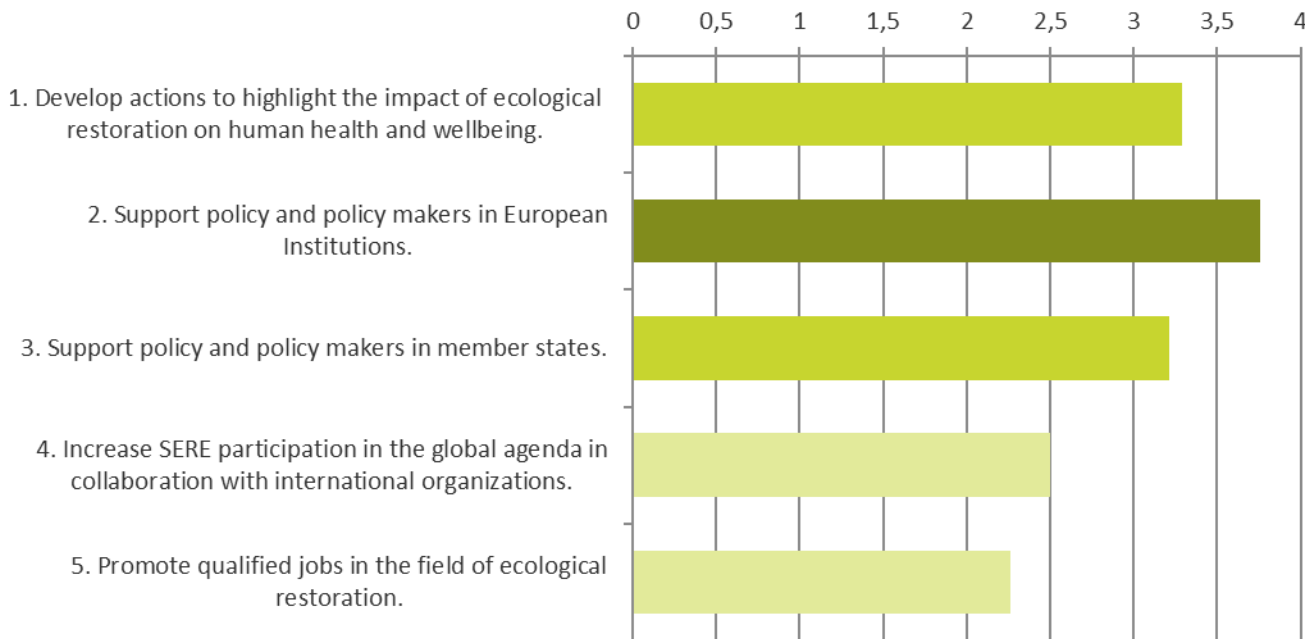
**Responses in total**

Kick-off: Monday, October 11th 2021

End: Thursday, October 24th 2021

# Q1: Options in relation to SERE's influence on legal, political and socio-economic contexts

Responded: 42 Skipped: 0



How can [@SER\\_Europe](#) better contribute to policy action for [#ecologicalrestoration](#)? Answer and RT please! [#SEREstrategy2027](#) 1/4

- Dialogue w/EUpolicymakers ☑ 55 %
- Advise at national scale 35 %
- Show EUpolicy globally 10 %

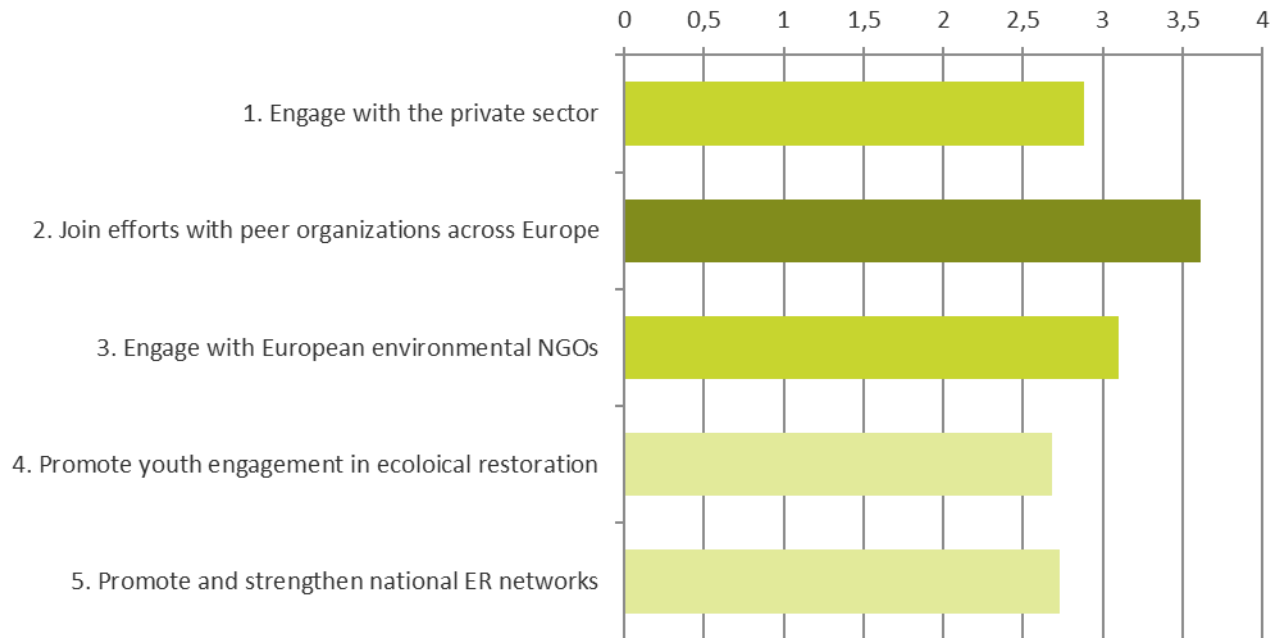
20 votes · 17 hours 32 minutes left

11:22 · 11.10.21 · [Twitter Web App](#)

5 Retweets 3 Quote Tweets 4 Likes

## Q2: Options in relation to strengthening SERE's network and collaborations

Responded: 41 Skipped: 1



SER Europe @SER\_Europe · 3d

Replying to @SER\_Europe

Who would be more useful for @SER\_Europe to engage with? Answer and RT please! #SERStrategy2027 2/4

Political structures 29 %

Private sector + lobbies 12 %

Enviro NGOs + Youth ☑ 47 %

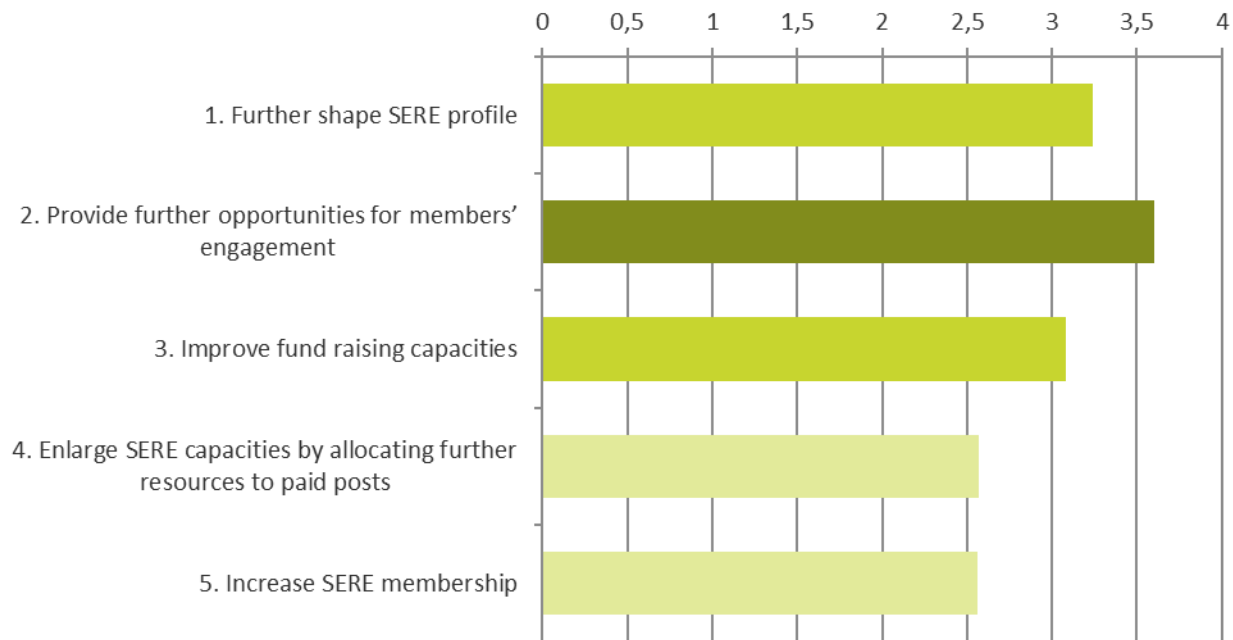
National ER networks 12 %

17 votes · 17 hours 32 minutes left



# Q3: Options regarding internal organizational aspects of SERE

Responded: 41 Skipped: 1



**SER Europe** @SER\_Europe · 3d ...  
What do you recommend @SER\_Europe to do to grow? Answer and RT please!  
[#SEREstrategy2027](#) 3/4

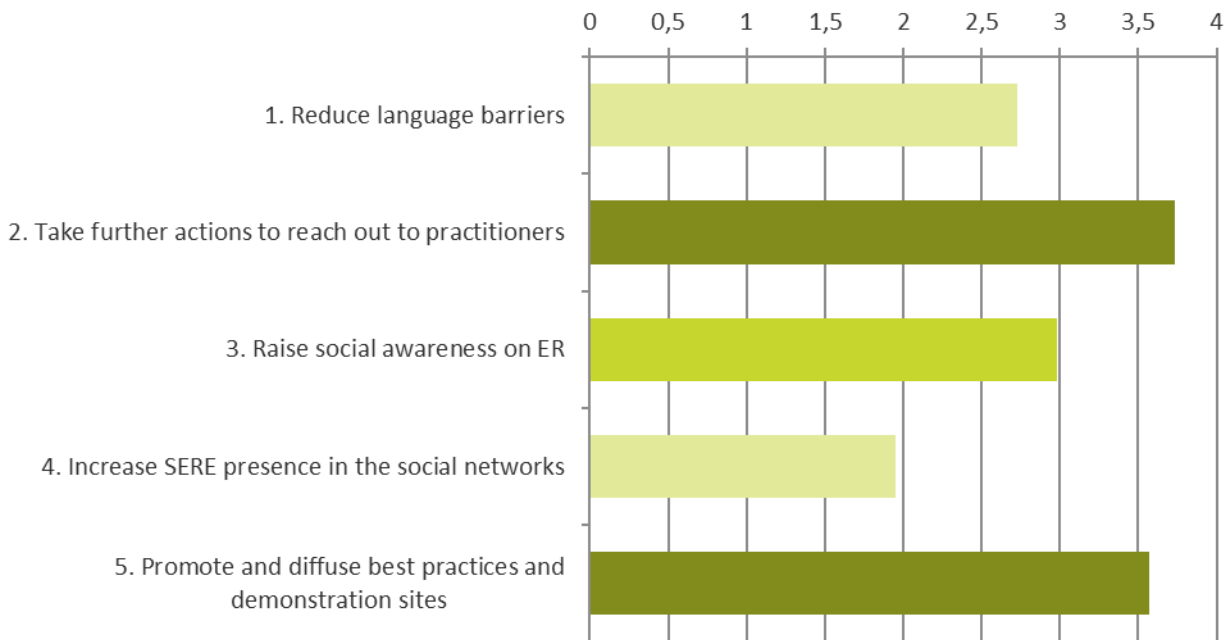
- Increase membership 16 %
- Improve fund raising 32 %
- Promo volunteer engagement ☺ 26 %
- Shape its profile more 26 %

19 votes · 17 hours 32 minutes left

💬 1 🔄 3 ❤️ 1 📤

## Q4: Options for an increased SERE visibility and outreach to individuals:

Responded: 41 Skipped: 1



SER Europe @SER\_Europe · 3d

What should @SER\_Europe do to contribute better to

#ecologicalrestoration? Answer and RT please! #SEREstrategy2027 4/4

Reach out practitioners 22 %

Raise social awareness ☺ 44 %

+ present Social Networks 0 %

Spread #ER Best Practices 34 %

18 votes · 17 hours 32 minutes left



## Q5: Would you like to propose specific ideas and actions to take for one of the options listed above?

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Responded: 14 Skipped: 28

1. **Mentee - mentors programme** with early career restoration professionals and experienced restoration professionals.
2. **Provide specific connections for new members. E.g. like a buddy system:** Whenever there's a new member they get a local SERE member as buddy to write or have some phone calls with.
3. **Create a legal team within SERE (working group)**
4. focus on **European Restoration Guidelines for particular habitats**
5. No
6. **Definitely securing funding for one or more paid, full-time positions for SERE.**
7. **Resourcing a full time programme manager** would deliver many of these actions to support strategy!
8. try to engage the economy in terms of business opportunity.
9. **Have surveys like this one more often on** topical issues such as the binding targets and how to go about it or what kind of collaborative research would the members be interested, proposals for best practices and demonstrations and so on!

## Q5: Would you like to propose specific ideas and actions to take for one of the options listed above?

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Responded: 13 Skipped: 29

10. to have higher presence in education and training centres through collaboration with students
11. Option 1.3: **Develop a guidelines document for members to impact on National Restoration Plans and add it to a web-based exchange site for peers to discuss further.**
  - Option 2.5: **Create and approve a protocol/guide for the affiliated organisations liaison**
  - Option 2.1: **dedicated membership meeting, specific dialogue groups (volunteers?) created**
  - Option 3: **Membership Networking Hub, to be developed and dynamized as an on-line tool.**
  - Options 3.4 and 3.3: **Develop this Strategy into a rigorous business plan that targets achieving strategic funding in the mid term**
  - Option 3.5: **A full plan for membership increase (Action!) exists**
  - Options 4.1 and 4.2: **Contribute (with other institutions) in developing a strong European Knowledge and Information Network on ER.**
  - Option 4.4: Increase presence in social networks can only be achieved with voluntary support right now.
12. **support exchange visits to demonstrations sites and case studies**
13. -
14. Nothing comes to mind



## Q6: Would you like to recommend strategic options that you feel are missing in the list presented above? Please specify.

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Responded: 10 Skipped: 32

1. A holistic approach that frames the need for integrated research on the various ecosystem function and service benefits derived from the restoration of different habitat types...
2. I think it will be a good idea a **programme on entrepreneurs in restoration**. Maybe SER international could help on this.
3. **There could be many synergies between these different strategic options, and I think that should be explored.**
4. None
5. No
6. I think we have it well covered!
7. **All dimensions of communication and actions must be informed by the latest science - no self-censorship!**
8. **enlarge the interest on the ecological restoration to other ecosystems** in addition to the terrestrial ones.
9. **SERE Strategy has to include a main line in activities and events**, and develop it further. Improve fund raising is ok, but I miss a **direct reference to EU funding and EU projects**, where SERE already intends to play a role. I clearly miss including a **strong networking tool at the individual level** (internal? Internal/external?) to facilitate the active engagement of membership. Specific tools exist for this.
10. Nothing comes to mind