

WORKSHOP AGENDAS – WORKSHOP 1

WEDNESDAY, OCTOBER 6TH : ANALYSE CURRENT SITUATION AND DEVISE OPTIONS

TIME (CET)	Activity	Objectives
09h00 – 09h45	Introduction Welcome words (Chair of SERE), Presentation of participants and expectations, Presentation of the process and schedule	Get to know the participants, their point of view on SERE and their expectations to the workshop
09h45 – 10h30	The SERE Retrospective Individual work on mural bord: What went well, what didn't go well ? Presentation of results & discussion	Allow the focus group to reflect on the work achieved and determine how they can use that knowledge to improve future work
15 min	BREAK	
10h45 – 11H45	The SERE Time Machine Facilitated discussion on mural bord: Yesterday – Today – Tomorrow, Ecosystem – People – Potential	Explore how the context and ways of thinking about SERE change and evolve over time
11H45 – 13H00	SWOT Analysis Work in 4 teams on mural bord: SWOT-Analysis with regard to enabling frameworks, cooperation systems, organization and people	Consolidate and summarise the findings of the previously conducted analysis and conduct a SWOT Analysis on where SERE needs to go
60 min	LUNCH BREAK	
14H00 – 14H15	Energizer	
14h15 – 15h00	SERE Member Survey Presentation of results of SERE members and non-members survey, Work in plenum to adjust and complete the SWOT	Confront results from SERE member survey with results of SWOT Analysis and complete the SWOT respectively
15h00 – 16h00	Devising Options Brainstorming in pairs on strategic options for SERE (mural bord)	Identify all options that appear viable, based on the information gathered during previous steps
15 min	BREAK	
16h15 – 17h00	Prepare for Votes, Polls and Interviews Facilitated discussion based on identified options	Identify the structure and elements to be up for vote by SERE members and for a public opinion poll. Identify key questions to be raised in upcoming stakeholder interviews
17h00 – 17h45	Calling USA Presentation of preliminary findings of the workshop to SER-International representatives	Inform and get a feedback of representatives of SER International on preliminary workshop results
17h45 – 18h00	Evaluation of the day	
18h00	END OF WORKSHOP 1	

WORKSHOP AGENDAS - WORKSHOP 2

FRIDAY, OCTOBER 15TH : DECIDE ON OPTIONS AND ELABORATE THE STRATEGY

TIME (CET)	Activity	Objectives
09h00 – 09h20	Welcome and Energizer	
09H20 – 09H50	Member and Social Media Poll Results Presentation of results from members and social media polls.	Get feedback from members and the interested public on the strategic options developed by the focus group
09H50 – 10H15	Preparation for Stakeholder Interviews	
15 min	BREAK	
10h30 – 12h00	Stakeholder Interviews Panel discussion with 4 key stakeholders from the European Commission, NGOs, Networks and Private Sector	Get the view of strategic external stakeholders on SERE and their recommendations towards its strategic orientation
12h00 – 12h30	Analysis and Takeaways Facilitated discussion	Review of stakeholder interviews and observations, confront with results from members and social media polls
60 min	LUNCH BREAK	
13H30 – 14H30	Decide on options Plenary work on mural bord using multi-criteria analysis and effectiveness/feasibility matrix	Aggregate the ratings awarded in the previous steps and select the option that performed best for all of the criteria rated
14h30 – 15h30	SERE Strategy Blueprint Plenary work on mural bord for drafting of SERE's strategy	Define and visualize important aspects of SERE strategy in terms of challenges, aspirations, focus areas, guiding principles, activities and outcomes
15 min	BREAK	
15h45 – 17h00	SERE Action Planning Plenary work on mural bord for drafting of an action plan	Define operational actions, responsibilities, means and time line
17h00 – 17h45	Calling USA Presentation of findings of the strategy development process to SER-International representatives	Inform and get a feedback of representatives of SER International on workshop results
17h45 – 18h15	Final evaluation and next steps Evaluation of workshops Outlook on next steps Closing words	
18h15	END OF WORKSHOP 2	